



Graphic Designer

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Bowmanville, Ontario
L1C 4C9 - (Not a permanent address)

EDUCATION

Graduated April 2015, Georgian College
3 Year Graphic Design Program

SOFTWARE SKILLS

Adobe Illustrator CC
Adobe Photoshop CC
Adobe InDesign CC
Adobe XD CC
HTML / CSS
iMovie
Adobe Premier CC
Wordpress
Word / Excel / Powerpoint
Digital SLR Camera

AWARDS & HONOURS

2018 Marketing Award of Excellence
Canadian Office Products Association

Dean's List Student (GPA 90%+)

Treefrog Inc. Graphic Design Scholarship
2014 Scholarship Show Recipient
Georgian College

2013 Scholarship Show Nominee
Georgian College

RELEVANT JOB HISTORY

Avery Products Canada Graphic Designer
Whitby, ON ▪ May 2015 – Present

Treefrog Inc. Graphic Design Intern
Newmarket, ON ▪ March 2015 – April 2015

Freelance Graphic Designer
Bowmanville, ON ▪ Ongoing

Proficient in multi-tasking
Experience collaborating and communicating in a team setting
Experience meeting deadlines and prioritizing jobs needed to be completed

DESIGN EXPERIENCE

Created social media content/posts such as images, ads and web banners while managing social media platforms.

Proficient written and verbal communication skills. Developed and edited content for flyers and catalogues.

Strive in a fast paced organization, prioritizing multiple projects and meeting deadlines.

Prepared and photographed images for packaging using a digital SLR camera.

Filmed and edited short videos for ads, websites, youtube and online content.

Utilized design principles to create effective, constant and innovative concepts for branding/corporate identity, editorial spreads, advertisements, packages, manuals, catalogues, photography, web and new media projects.

Re-designed and styled websites using CSS/HTML and Adobe XD to create modern mobile-responsive experiences.

Designed and re-designed bilingual flyers using current design trends and techniques while maintaining consistency with regards to branding.

Created inventive design solutions for advertising materials including brochures, books, interactive pdf files, business cards, posters, invoices and magazines using Adobe InDesign.

Improved and prepared files for press/printing.

Created technical illustrations such as in-depth infographics, charts, graphs and manuals using Adobe Illustrator.

Reconstructed and beautified documents using Word, Excel and Powerpoint for company presentations.