

Caitlin Brooks

graphic designer

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EDUCATION

Graduated April 2015, Georgian College
3 Year Graphic Design Program

SOFTWARE SKILLS

Adobe Illustrator CS6 (CC)
Adobe Photoshop CS6 (CC)
Adobe InDesign CS6 (CC)
Adobe Dreamweaver CS6 (CC)
Adobe Flash CS6 (CC)
Adobe Muse (CC)
Quark Xpress 8
Microsoft Office
Word / Excel / Powerpoint
Adobe Acrobat
HTML / CSS

AWARDS & HONOURS

Dean's List Student (GPA 90%+)
Treefrog Inc. Graphic Design Scholarship
2014 Scholarship Show Recipient
Georgian College
2013 Scholarship Show Nominee
Georgian College

RELEVANT JOB HISTORY

Treefrog Inc. Graphic Design Intern
Newmarket, ON ■ March 2015 — April 2015
ProCheer Freelance Graphic Designer
Pickering, ON ■ September 2014 — Present
Cheer Pride All-Stars Part-Time Graphic Designer
Barrie, ON ■ September 2012 — Present
Experience multi-tasking and
handling multiple projects at once
Experience working in a team setting
Experience meeting deadlines and
prioritizing jobs needed to be completed

DESIGN EXPERIENCE

Utilized design principles to create effective, constant and innovative concepts for branding/corporate identity brand guides, editorial spreads, advertisements, packages, manuals, web and new media projects

Designed and re-designed packages for environmentally friendly purposes using efficient dielines and printing materials

Developed inventive design solutions for advertising material including brochures, business cards, posters, invoices and magazines using InDesign and QuarkXpress

Improved and prepared files for press, including illustrations and photos using Photoshop and Illustrator, along with final layouts using InDesign and QuarkXpress

Produced both print and web ready files, including HTML

Designed and re-designed websites using Dreamweaver and Muse with familiar and current web design trends and techniques

In depth knowledge of design concepts including layout, colour, typography and print

Created technical illustrations such as spot illustrations, mascots, t-shirt designs and manuals using Illustrator

Manipulated 2D and 3D rendering using Illustrator and Photoshop

Trained in photography and established basic skills for the use of design

Organized, able to manage and prioritize multiple projects while meeting required deadlines

Work well with others and have the ability to maintain consistency with regards to branding